

GOWD News You Can Use



December 15, 2010

Volume 1, Issue 2

Happy Holidays from GOWD!

Even with the holidays fast approaching, GOWD is busy with many projects. We are working on many grants including credit and non-credit training, OJT, IWTP and CBJT.

All Workforce Development Councils of Alabama have met or are planning to meet this month to review grant proposals and conduct end-of-year business.

Please note that most community colleges will be closed sometime between December 20, 2010 and January 5, 2011.

The February 2nd SWPC meeting has been MOVED to March 2nd due to new agency directors taking office.

Congratulations to AIDT, Calhoun Community College, and Bishop State Community College! The new Maritime Training Facility is now open in Mobile as well as Phase I of the Robotics Technology Park in Decatur.

I hope your holidays are filled with family and friends and I look forward to seeing you in the new year.

Matthew

Important Dates:

- Applications for Funding due to GOWD January 5, 2011.
- The State Proposal Review Committee (SPRC) will meet January 19, 2011 in Montgomery.
- The State Workforce Planning Council (SWPC) will meet March 2, 2011.
- IWTP grant deadline is February 28, 2011

What is OJT?

On-the-Job Training (OJT) is a program operated through your local One Stop Career Center that allows you to hire qualified employees, train them, and have a portion of the employees' wages paid during this training period.

OJT—It's all about your business!

- You make the hiring decisions
- You tailor the training program to your workforce needs
- You save recruiting, screening, and training costs
- You are reim-

bursed up to 50% of trainee's hourly wage

- You can combine OJT with other incentive programs such as the WOTC (see ABCs of GOWD)

For more information, contact your nearest Career Center.

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Spotlight on Ready-to-Work (RTW)



Governor Bob Riley, John Clyde Riggs (Region 6), and Dr. Matthew Hughes

Ready-to-Work provides a career pathway entry for adults with limited education & employment experience.

The training includes: problem solving skills, workplace behaviors, computer skills, job acquisition skills and manufacturing skills.

There are **70 sites** around the state run by 19 community colleges. There is no cost to the individual to participate.

RTW program participants must meet the following requirements:

- Maintain a 95% attendance rate
- Earn at least a **Bronze CRC**
- Score at least 70% on the ACW test

The **Alabama Certified Worker (ACW) Test** consists of several topics including:

- Instructor certification of "Satisfactory"

achievement of work ethic, organizational skills, attitude and motivation based on observation and/or testing;

- Instructor certification of "Satisfactory" achievement of problem solving skills, workplace behaviors, computer skills, job acquisition skills and manufacturing skills.

Career Ready Alabama

The 31,000 Alabama Career Readiness Certificate (**CRC**) was issued November 17th!

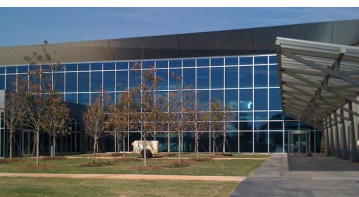
Job Profiling funds for businesses are still available. Job profiles help businesses match

employees to jobs. A business can apply for up to 2 job profiles valued up to \$2000 each. Please visit our website, career-readyalabama.com/ employers and click the link on the left for more information.

CRC administrators: need a review on using **CertificateKey**? A podcast is now available on the website under CRC Database. Learn useful tips and techniques for managing your CRC entries.



AIDT Maritime Training Center



Alabama Robotic Technology Park

New Training Facilities Open in Alabama

Described by Gov. Bob Riley as "the newest weapon in Alabama's Economic Development Arsenal", The **AIDT Maritime Training Center** will help prepare Alabama citizens for jobs in the rapidly expanding maritime industry.

The AIDT Maritime Training Center, located near

the Causeway in Mobile is available to all the ship building companies like C&G Boatworks, Signal, BAE Systems & Austal.

Phase I of the **Alabama Robotic Technology Park (RTP)** opened November 10th across from Calhoun Community College in Decatur, AL.

This one-of-a-kind training facility offers training classes as well as educational courses in robotics.

This unique partnership between AIDT and Calhoun Community College will put Alabama's workforce leap years ahead of other states in the field of robotics.

WDCA Region 2 Officers

Mary Ila Ward is the chair for WDCA Region 2. She serves as the Existing Business and Workforce Development Consultant for the Morgan County Economic Development Association (MCEDA).

Mary Ila received her B.S. in Commerce and Business Administration from the University of Alabama and is currently pursuing a Master's in Industrial and Organizational Psychology from Middle Tennessee State University.

Dale Greer is Vice Chair for Region 2. He serves as the Assistant Director for the Cullman EDA. He oversees industrial projects as well as special projects for the office.

Mr. Greer is a graduate of the University of Oklahoma Economic Development Institute, the Economic Development Course at Georgia Tech, Intensive Economic Development Course of Auburn University and Leadership Cullman. He is also a graduate of Wallace State College and Athens State University.

Lucia Cape serves as Secretary for Region 2. She is the Vice President for Workforce at the Chamber of Commerce of Huntsville/Madison County.

Prior to joining the Chamber staff, Ms. Cape was a contractor to the Marshall Space Flight Center's Academic Affairs Office from 2002-2006 where she worked in informal education, including business/industry partnerships.

Ms. Cape received her bachelors in journalism and her masters in public administration from the University of Georgia.



Governor Bob Riley, Walter Jacobson (Region 5), and Dr. Matthew Hughes

Grants Corner

Grants.gov is the place to find information on all discretionary grants offered by the 26 federal grant-making agencies.

Grants.gov is a central storehouse for information on over 1,000 grant programs and provides access

to approximately \$500 billion in annual awards.

There are many groups of organizations that are eligible to apply for government grants.

- Government Organizations,

- Educational Organizations,
- Public Housing,
- Non-Profit Organizations, and
- Small Businesses

The ABC's of GOWD, or What in the World Does THAT Mean?

Have you ever been in a meeting and not understood all the acronyms and abbreviations used? You are not alone!

The November spotlight in the 2011 Workforce Development Calendar are the ABC's of GOWD!

Here are several that are used throughout this newsletter.

ACW—Alabama Certified Worker

AJL—Alabama Job Link

CBJT—Community Based Job Training

CRC—Career Readiness Certificate

EDA—Economic Development Authority

OJT—On The Job Training

RTP—Robotic Technology Park

RTW—Ready-to-Work

SPRC—State Proposal Review Committee

SWPC—State Workforce Planning Council

WDCA—Workforce Development Councils of Alabama

WOTC—Work Opportunity Tax Credit



Governor Bob Riley, Victor Brown representing Ed Gardner, Jr. (Region 4), and Dr. Matthew Hughes

Governor's Office of Workforce Development

135 South Union Street
Post Office Box 302130
Montgomery, AL 36104
Phone: 334-293-4700
Fax: 334-293-4729
www.owd.alabama.gov



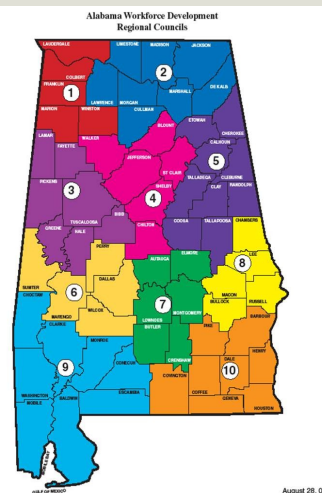
Efficient,
Effective,
Responsive



Governor Bob Riley,
Ronnie Boles (Region 2),

Upcoming WDCA Meetings

- Region 1—March 8, TBA
- Region 2— January 26, Hanceville
- Region 3—January 13, Tuscaloosa
- Region 4— January 21, TBA
- Region 5— January 11, Anniston
- Region 6— March 24, Selma
- Region 7—TBA
- Region 8—March 23, TBA
- Region 9—March 16, TBA
- Region 10—January 18, TBA



Career Center Update

The Alabama Career Center System has had a very busy and successful year.

A **single site manager organizational structure** was put into place that resulted in greater efficiency in career center operations. Four **area managers** were also hired.

Self-registration is now available in all career centers. Individuals can register themselves on AJL for career center services.

Three **new satellite career centers** were opened: Rainsville at Northeast Alabama Community College, Valley at Southern Union Community College, and Phenix City at Chattahoochee Valley Community College.

The **mobile career center** (traveling career center) is being used for career fairs and at job site closings/layoffs.

The career centers in Mobile, Foley & Bay Minette did an outstanding job responding to the overwhelming need for services following the **gulf oil spill**.

The **Summer Youth Employment Program** was held between May 3 and August 12, 2010. Eligible youth were paid \$7.25 per hour for 35 hours per week for the equivalent of eight (8) weeks or a maximum of 280 hours. 1770 youth were served in 65 counties with 759 worksites participating.

The **Extended Youth Work Experience Program** will operate for twenty-four (24) weeks beginning on October 12, 2010 and ending March 25, 2011.

www.joblink.alabama.gov